

THE FIRST SATURDAY IN JUNE

# FAMILY RECREATION DAY

It's all about  
**CONNECTIONS**

1

Family Recreation Day starts with **connecting Family Organizations** with **Business Sponsors** to create a family experience for the event.

2

**Family Organizations** provide an **Experience** to connect face-to-face and share their programming for summer and beyond.



3

One meaningful experience can complete a connection between **family**, **community** and the **sponsor**.

[www.familyrecreationday.com](http://www.familyrecreationday.com)

The collection of experiences in our scenic surroundings create memories and connect people. **People connected to where they live help create a growing community where others want to belong.**



The First Saturday in June  
**Family Recreation Day**  
APPLICATION FOR SPONSOR AND ORGANIZATION  
[www.FamilyRecreationDay.com](http://www.FamilyRecreationDay.com)

Date: \_\_\_\_\_

**Family Organization** \_\_\_\_\_

Representative \_\_\_\_\_

Address \_\_\_\_\_

Signature of Commitment \_\_\_\_\_

Representative's e-mail & cell phone: \_\_\_\_\_

**Sponsored By** \_\_\_\_\_

Representative \_\_\_\_\_

Address \_\_\_\_\_

Signature of Commitment \_\_\_\_\_

Representative's e-mail & cell phone: \_\_\_\_\_

**Sponsor's commitment of support:**

- ✓ 1 organization in a 10'x10' space: **\$260**
- ✓ 1 organization in a 10'x20' space: **\$365**
- ✓ 1 organization in a 10'x30' space: **\$475**

- *Each includes the tent space, official banner, 1 table, 2 chairs and helps cover the event insurance, park fee and supplies.*
- *An Organization or Sponsor can request to bring an additional pop-up canopy and a promotional banner.*

**Marketing Commitment**

For an organization, this is an opportunity to make connections. For the sponsor, this is a Cause Marketing opportunity where people connect your business and what you support with what is important to them. The event benefits more people when we can get the word out. So, we would like you to commit all that you can to marketing your support of the organization you are supporting, for both the image of your business and the benefit of the whole event.

Social Media \_\_\_\_\_

Print \_\_\_\_\_

Radio \_\_\_\_\_

Other \_\_\_\_\_

**The Experience**

- ✓ Please consider additional cost of support, or manpower, the sponsor may wish to contribute to the organization to help create their experience for the event.
- ✓ **Before April 1** - Final commitments must be submitted by completing this form, including the experience attached, and returning it to your MDBA contact below, or by going to [www.familyrecreationday.com](http://www.familyrecreationday.com) and completing the online form.
- ✓ **Before May 1** - Please send the organization and sponsor logos, and title of your activity, to: [K-Killen@new.rr.com](mailto:K-Killen@new.rr.com)
- ✓ On a separate page, please describe the family oriented experience you will create and submit with this form. Consider how much space you may need beyond the tent space.

**Sponsor, please return the application and sponsor fee to:**

MDBA Representative

Name \_\_\_\_\_

E-mail \_\_\_\_\_

Cell No. \_\_\_\_\_



**MENOMINEE DOWNTOWN  
BUSINESS ASSOCIATION**

[downtownmenominee.com](http://downtownmenominee.com)

Family Recreation Day is  
brought to you by MDBA.