

THE FIRST SATURDAY IN JUNE

FAMILY RECREATION DAY

It's all about
CONNECTIONS

1

Family Recreation Day starts with **connecting Family Organizations** with **Business Sponsors** to create a family experience for the event.

2

Family Organizations provide an **Experience** to connect face-to-face and share their programming for summer and beyond.



3

One meaningful experience can complete a connection between **family**, **community** and the **sponsor**.

The collection of experiences in our scenic surroundings create memories and connect people. **People connected to where they live help create a growing community where others want to belong.**



The First Saturday in June
Family Recreation Day
APPLICATION FOR SPONSOR AND ORGANIZATION
www.FamilyRecreationDay.com

Date: _____

Family Organization _____

Representative _____

Address _____

Signature of Commitment _____

Representative's e-mail & cell phone: _____

Sponsored By _____

Representative _____

Address _____

Signature of Commitment _____

Representative's e-mail & cell phone: _____

Sponsor's commitment of support:

- ✓ 1 organization in a 10'x10' space: **\$260**
- ✓ 1 organization in a 10'x20' space: **\$365**
- ✓ 1 organization in a 10'x30' space: **\$475**

- *Each includes the tent space, official banner, 1 table, 2 chairs and helps cover the event insurance, park fee and supplies.*
- *An Organization or Sponsor can request to bring an additional pop-up canopy and a promotional banner.*

Marketing Commitment

For an organization, this is an opportunity to make connections. For the sponsor, this is a Cause Marketing opportunity where people connect your business and what you support with what is important to them. The event benefits more people when we can get the word out. So, we would like you to commit all that you can to marketing your support of the organization you are supporting, for both the image of your business and the benefit of the whole event.

Social Media _____

Print _____

Radio _____

Other _____

The Experience

- ✓ Please consider additional cost of support, or manpower, the sponsor may wish to contribute to the organization to help create their experience for the event.
- ✓ **Before April 1** - Final commitments must be submitted by completing this form, including the experience attached, and returning it to your MDBA contact below, or by going to www.familyrecreationday.com and completing the online form.
- ✓ **Before May 1** - Please send the organization and sponsor logos, and title of your activity, to: K-Killen@new.rr.com
- ✓ On a separate page, please describe the family oriented experience you will create and submit with this form. Consider how much space you may need beyond the tent space.

Sponsor, please return the application and sponsor fee to:

MDBA Representative

Name _____

E-mail _____

Cell No. _____



**MENOMINEE DOWNTOWN
BUSINESS ASSOCIATION**

downtownmenominee.com

Family Recreation Day is
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